

KANOO NEWS

YBA Kanoo Group to Digitally Transform Operations Across Middle East, Africa, and Asia



The Yusuf Bin Ahmed (YBA) Kanoo Group, one of the largest independent family-owned multinationals in the Middle East, has announced a digital transformation partnership with global technology company SAP. **The YBA Kanoo Group operates an extensive portfolio of divisions in shipping, logistics, travel, industrial and energy, capital, and real estate across the Middle East, Africa, Europe and Asia.**

With capabilities that will support the digital transformation aspirations of the group's businesses, YBA Kanoo has chosen to partner with SAP with their S/4 Hana cloud solution. This initiative will help to consolidate the data from disparate systems into one centralised solution, and accelerate the automation of manual processes, said a statement from the company.

YBA Kanoo Group Chairman Khalid Mohamed Kanoo said: "Our digital transformation with SAP will deliver real-time dashboards and instant financial reporting to ensure our competitiveness, competence, and fairness. We are driving sustainable excellence to optimise customer service and support regional economic visions to 2030 and beyond."

In its digital roadmap, the YBA Kanoo Group will work with channel partner

Kaar Technologies to deploy a wide range of solutions. The Group will mark the Middle East's first deployment of the SAP S/4 Hana Private Cloud Edition, along with the SAP Analytics Cloud solution. The SAP Cloud Platform will also integrate between SAP and non-SAP systems, including mobile applications.

SAP MENA region Senior Vice President and Managing Director Ahmed Alfaifi said: "Conglomerates such as the YBA Kanoo Group need to have full visibility on all lines of business – and that requires a foundation of real-time technology.

Kanoo Shipping Today:

From being the first Arab shipping agency in the region in 1890, we have grown into the largest regional shipping service provider in the Middle East. With regionally centralised operations, finance and communications, the Kanoo office network covers

an extensive area, including the Gulf, the Red Sea and Indian Sub-continent.

- The largest independent family owned company in the Middle East.
- Established in Bahrain in 1890.
- Largest regional shipping agency in the Middle East.
- 20,000 ship calls every year.
- World class I. T. facilities and global agency systems.
- Offices in 20 countries covering 150+ ports.

As the region's premier tanker agent and offshore service provider, Kanoo Shipping represents many of the world's leading shipping owners, operators and charterers and offers regional, trans-regional or global coordinated financial and port-call management services, tailored to individual corporate needs.

Kanoo shipping operates in 20 countries and in all principal ports and offshore tanker loading terminals around the Arabian Peninsula, including Iraq. In addition to its fully owned offices and joint ventures across the Arabian Gulf, **Kanoo Shipping has established its own offices in India** and Southern Africa operating a regional network through well-established partnerships in North & West Africa, The Levant region, Yemen, Pakistan and Sri Lanka.

Kanoo Shipping India office under the leadership of **Capt. Amresh Jha- Director** started its Operation on 1st June 2019. In this short span of time Kanoo India has taken the big leap and today it has become one of the leading ship agency house in India. During first wave and in first lockdown in March 2020, Kanoo India took lot of initiatives

and became first agent to start sign on and sign off at Many Indian Ports. Also was first agent to sign off Foreign seafarers from Mumbai and Cochin Anchorage during first wave. During second wave Kanoo India was the first agent to start On board vaccinations for Indian crew at many ports such as JNPT, New Mangalore, Kandla, Kolkata. Also the first agent to vaccinate foreign seafarers at Kandla. Today Kanoo India are doing vaccinations for on signers, off signers and onboard crew in all ports in India.

Technology remains at the forefront of investments and strategic planning, with Kanoo Shipping's industry-leading IT platform for vessel operations and finance enabling standardised services worldwide, while ensuring the highest quality service and operational efficiency.



YBA Kanoo Group Chairman Khalid Mohamed Kanoo (R) with Ahmed Alfaifi-SAP MENA region Sr VP & MD