

KANOO SHIPPING NEWS



Kanoo Shipping Makes Waves at Saudi Maritime & Logistics Congress 2024

In a bustling showcase of maritime prowess, Kanoo Shipping, the largest shipping agency in the region, took center stage at the fifth Saudi Maritime and Logistics Congress 2024. The event, held on September 18th and 19th at Dhahran Expo, brought together the cream of the crop in shipping and logistics under the theme "A New Dawn for Maritime & Logistics."

Sponsored by His Excellency Eng. Saleh bin Nasser Al-Jasser, the Minister of Transport and Logistic Services, the congress served as a melting pot of ideas and innovations. This year's edition attracted over 10,000 attendees from more than 70 countries, making it the largest event of its kind in Saudi Arabia.

Kanoo Shipping's participation was nothing short of spectacular. Their booth, strategically located in a prime spot, became a focal point of interest. The company's engaging content drew large crowds, while knowledgeable team members were on hand to answer questions and offer personalized solutions. Representatives from Kanoo Logistics, Kanoo Travel, and the Legal Team joined forces, making the booth a must-visit destination.

For Kanoo Shipping, 2024 has already been a year of remarkable growth in Saudi Arabia. Their success story aligns perfectly with the Kingdom's ambitious vision for its logistics sector. As ships sail and cargo moves, Kanoo Shipping stands at the helm, steering towards progress.

The event wasn't just about numbers and strategies. It was a gathering of minds and a celebration of progress. Notable attendees from YBA Kanoo included SBU Board Members Mr. Ali Abdulla Kanoo and Mr. Fahad Fawzi Kanoo, along with YBA Kanoo Group Head of Divisional Innovation, Ms. Safeya Fawzi Kanoo.

Kanoo Shipping's leadership was well-represented with Mr. John Drinkwater (CEO), Mr. Steve Blackney (COO), Mr. Aloka Mendis (VP - KSA), Mr. Mahasara Iddawela (VP - Commercial), Mr. Angelo Marcantonio (Regional Commercial Manager - Offshore), Mr. Abid Khokhar (General Commercial Manager KSA & Bahrain), and Mr. Fahad Al Ghamdi (Regional Shipping Manager - WP). Branch Managers and senior staff were also present, showcasing the company's commitment at all levels.

The congress provided Kanoo Shipping with a valuable opportunity to connect with their target audience, generate leads, and showcase their products and services. It not only highlighted the growth of the maritime and logistics sectors in Saudi Arabia but also reinforced Kanoo Shipping's position as an industry leader, ready to embrace the future of shipping and logistics in the region.

The success of Kanoo Shipping's participation was a testament to the dedication and teamwork of all involved, from the initial planning stages to the on-site execution. As the company moves forward, it carries with it the momentum gained from this momentous event, poised to continue its fantastic work in shaping the future of maritime and logistics.



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